

FOR IMMEDIATE RELEASE

Contact:

Susan Adelizzi-Schmidt, ext. 103, or

Michelle Salazar, ext. 116

Suasion Communications Group

609-653-0400

publicrelations@suasionmarketing.com

Media Advisory * Media Advisory *** Media Advisory**

**Borough of Keansburg, New Jersey Welcomes St. Bernard Project
for 29-Hour Home Rebuild**

Media Conference Launches Initiative at 1 p.m. on Tuesday, October 28

Farmers Insurance and St. Bernard Project will host a Rebuild Event from Tuesday, October 28 through Wednesday, October 29 – during which they will rebuild a home in Keansburg damaged by Superstorm Sandy for 29 straight hours to commemorate the second anniversary of the storm.

Keansburg, NJ – October 27, 2014 – Officials in Keansburg, New Jersey – one of the hardest-hit communities during Superstorm Sandy on October 29, 2012, announced that Farmers Insurance and St. Bernard Project will host a 29-hour home rebuild in Keansburg to commemorate the second anniversary of Superstorm Sandy, and seek to raise awareness of the patience, strength and resiliency of the families that are still displaced two years after the storm.

Who

Keansburg Deputy Mayor George Hoff, NJ state officials and representatives from Farmers Insurance and St. Bernard Project. Keansburg homeowner Hilton Dantas can also be made available for interviews and tours of his home upon request.

What

A media conference will launch a 29-hour home build taking place in the Borough of Keansburg.

When

Tuesday, October 28 at 1 p.m.

Where

3 Bayview Avenue, Keansburg, New Jersey

For more information about the Borough of Keansburg, visit www.keansburgboro.com.

###

About St. Bernard Project

SBP's mission is to ensure that disaster-impacted citizens and communities recover in a prompt, efficient and predictable manner. Through Disaster Resilience and Recovery Lab, SBP works to share lessons learned, prevent common barriers to recovery and help communities utilize SBP's standardized, repeatable and proven-effective model. Since its founding, SBP has rebuilt homes for more than 800 families with the help of 100,000 volunteers in the communities where we work: New Orleans; Joplin, MO; Staten Island, NY; Rockaway, NY; and Monmouth County, NJ.

For more information about St. Bernard Project, visit its web site at www.stbernardproject.org

About Farmers Insurance

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and approximately 22,000 employees.

For more information about Farmers, visit its web site at www.farmers.com or at www.Facebook.com/FarmersInsurance.