NEW JERSEY BEACH RECEIVES NATIONAL AWARD FOR BEST RESTORED BEACH

KEANSBURG, NJ – The American Shore and Beach Preservation Association (ASBPA) released its much-anticipated annual list of the nation’s Best Restored Beaches. The Borough of Keansburg was announced as one of the five winners selected by a panel of judges from all over the country.

The ASBPA is dedicated to preserving, protecting and enhancing our coasts by merging science and public policy. Judging was based on the economic and ecological benefits the beach brings to its community; the short- and long-term success of the restoration project; and the challenges each community overcame during the project. The other winners were Cardiff State Beach (CA), South Benson (CT), Norriego Point (FL) and Tybee Island (GA).

Implementing a multi-million dollar beach replenishment program and multi-phase beachfront project, the Borough successfully restored their 2.5 miles of shoreline that was destroyed by Superstorm Sandy. The coastal New Jersey town along the Raritan Bay accomplished their beachfront restoration utilizing 1.1 million cubic yards of sand and reconstructing 10,000 square feet of the Baywalk. The Keansburg Beachfront Restoration project fortified the Borough’s storm resiliency in addition to creating a more robust, damage resistant Baywalk.

“The Borough is honored to receive this award and thanks the ASBPA for the recognition. I would also like to give a special thanks to Monmouth County; Michele Hoff, Borough Recreation Supervisor and Special Events Coordinator; Ed Striedl, Borough Construction Officer; the NJDEP; the US Army Corp of Engineers; contractors, Great Lakes Dock and Dredge and Murray Construction; and T&M Associates, the Borough’s engineers,” said James Cocuzza, Mayor of the Borough of Keansburg, “Keansburg Beach is a hidden gem of the Bayshore. After being destroyed by Superstorm Sandy we have come back tenfold.”

This restoration, coupled with a variety of other resiliency measures, has contributed significantly to flood mitigation efforts in Keansburg. The Borough’s engineering firm, T&M Associates, played a critical role in all revitalization and resiliency efforts. The success of these various projects over the years can easily be measured by the increasing number of residents and visitors making use of the beach and Baywalks and the growth of attendance at annual events held on the beach. Once the stay at home orders are lifted, the community is looking forward to hosting Friday night beach concerts, movies on the beach, the food truck festival and other festivals and special events on the beachfront.

About the Borough of Keansburg, New Jersey

Since 1917, Keansburg has boasted a colorful history and has attracted visitors from Northern New Jersey and New York – due to its convenient location. Keansburg is uniquely positioned as the closest shore destination stop along the Jersey shore for folks traveling from the North. Visitors and residents alike have long been attracted to the town’s location, natural beauty, wildlife, fishing, water recreation activities as well as its amusement park. With a secluded and free beach area complemented by an astounding skyline view of New York City, the bayside community offers a unique opportunity for waterside enjoyment. This Bayshore town is a favorite for recreational fishing enthusiasts. For more information, visit http://www.keansburgnj.gov/.