

546 PARK AVENUE, FREEHOLD NJ 07728

732-204-7172

WWW.NJLEAF.COM

RITESH@NJLEAF.COM | ALISSON@NJLEAF.COM | LUKE@NJLEAF.COM
CEO, MANAGING PARTNER | VP OF OPERATIONS, SALES & MARKETING | GENERAL MANAGER

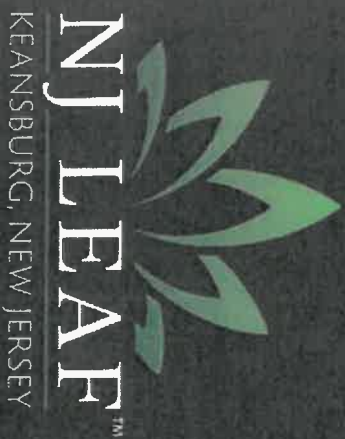
ABOUT NJ LEAF

- Alternative Treatment Center (ATC) aka Cannabis Dispensary (medical and recreational)
- Currently in 1 location in Freehold Borough. Looking to add 2nd location in Keansburg



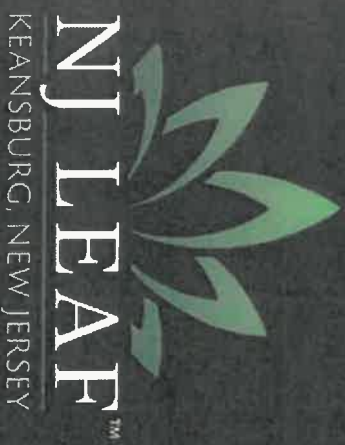
- Woman-owned, minority-owned, locally-owned and operated
- Pharmacist-owned and operated AND Pharmacist on Staff
- Leadership Team has 100+ years of combined retail pharmacy experience
- Committed to inclusion and a safe, respectful environment

NJ LEAF[™]
KEANSBURG, NEW JERSEY



WHY TRUST NJ LEAF? RESPONSIBLE PARTNER

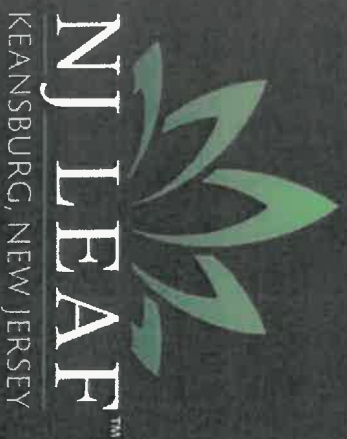
- Trained Wellness Advisors dedicated to providing patients and customers with information to make an informed decision about their cannabis use.
- Doctors on our Board and a Pharmacist on Staff to help answer questions about cannabis and current medications patients are taking.
- Connection with the healthcare industry, including the Linda E Cardinale Multiple Sclerosis Center
- Partnership with Rutgers University
- Previous four quarters of Medical and Adult-Use sales in NJ generated **\$762,924,187**
- Last quarter we generated **\$66,000** in tax revenue for Freehold Borough – we are expecting to generate close to **\$300,000** in our first year.



WHY TRUST NJ LEAF? QUALITY MATTERS

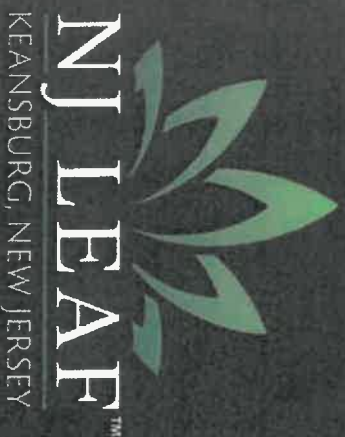
- High standards when selecting products and accepting items during delivery.
- Currently work with vendors providing high-quality products who supply *only* a limited number of dispensaries in the state.
- We have agreements with 16 wholesale vendors in the state so we can source the best products and strains. These products include:





WHY TRUST NJ LEAF? WE CARE!

- Our team has been trained on strains(cultivars), terpenes, and consumption methods to give advice to patients and customers with questions or concerns.
- We develop relationships with our patients and repeat customers and want to help them find relief and wellness in their lives.
- We are a dedicated community partner:
 - Support local charities and community engagement events
 - Provide discounts to veterans, seniors, government assistance recipients, and other underserved populations
 - Seek opportunities to educate on the benefits of cannabis.
- **We are here to Dispense Wellness. The best way to stop the stigma is to spread awareness through knowledge and responsible consumption.**



WHY TRUST NJ LEAF? CUSTOMER FEEDBACK – over 800 five-star reviews!

I have watched this place be built from the ground up... The vibes are immaculate along with the absolutely wonderful staff... What a beautiful place I cannot wait to be back. The staff is some of the best I've] ever encountered literally ever! – Lily T.

Probably the best in New Jersey. The staff is beyond friendly and helpful. Just tell the tender what you're looking for and they will point you in the right direction. – Dave D.

I visited NJ Leaf on 7/7/23 and was completely impressed from entry to exit. The facility is very inviting and the staff is professional and customer friendly. – John B.

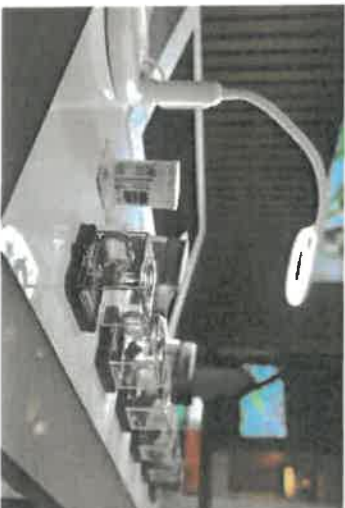
NJ Leaf was an amazing experience. Locally owned and excellent quality products... Been a medical patient for years and I have never been so welcomed and treated with so much respect. – Matt R.

WOW. This is easily the nicest dispensary in New Jersey ... All of the budtenders are extremely knowledgeable about the strains and terpene profiles of each strain. I'm incredibly impressed and will absolutely be switching exclusively to NJ Leaf. – Almee B.

I have been visiting this dispensary since the day it opened as I live locally. Excellent experience. Very accommodating, very friendly. All of the staff have been tremendous – Jeffrey K.



NJ LEAF INTERACTIVE STATIONS

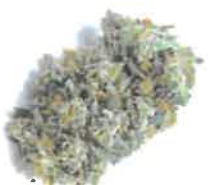


- **Featured at NJ Leaf are interactive learning stations.**
- **Self-explanatory and guide the customer through specific products. Information about the product picked up appears on the screen.**
- **One station features the capability of seeing and smelling flower buds, allowing the patient to not only learn about the strain, but interact with it.**
- **Education is important to us. We want our patients and customers to feel comfortable and confident with their cannabis choices.**

CANNABIS BASICS - Products

FLOWER

- Most common cannabis product
- Can be smoked or vaporized
- Sold in the flower form and as pre-rolled joints



EDIBLES

- Varieties include gummies, lozenges, pills, tinctures, capsules and oils



CONCENTRATES

- Come in various forms such as budder, badder, shatter and sugar
- Can be smoked, vaporized or 'dabbed'



TOPICALS

- Usually come as a lotion or balm
- Applied directly to skin where discomfort is present



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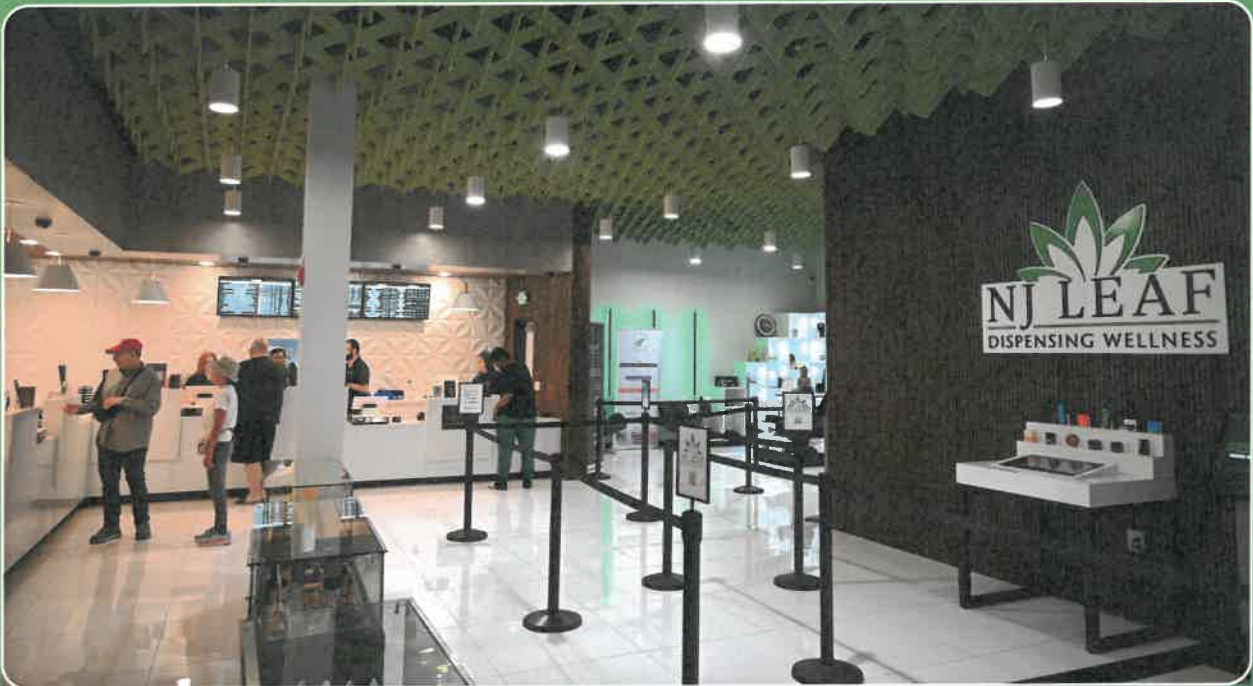
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NJ Leaf - Keansburg